



CONTACT:

James Della Pace (646) 715-3395
jdellapace@amerivents.com

**HEALTHY, ORGANIC FOODS MAKE THEIR WAY INTO NEW YORK'S
PARTY SCENE WITH
CHELSEA'S TABLE CATERING BY AMERIVENTS**

***Stonyfield's Gary Hirshberg and Event Experts Amerivents Celebrate Partnership
With Launch Party on April 25***

New York, NY – April 20, 2012 -- Healthy eats are more popular than ever, with New York's finest wanting the freshest, organic meals served up at their events. "**Chelsea's Table Catering by Amerivents**" is doing just that; the company, its well-praised chef, David Seigal and refined culinary team are focused on staying true to locally-grown, "green" foods that offer sustainable yet delicious options for any party guest.

Gary Hirshberg, Chairman of organic yogurt giant Stonyfield and owner of Chelsea's Table Café, has partnered with James Della Pace and his event staffing and management company Amerivents to bring this organic catering company to the New York market. This new formed partnership, "Chelsea's Table Catering by Amerivents" made its catering debut on March 19 at Chelsea Piers with the First Lady and over 300 attendees, dishing out healthy, organic foods all night for guests, including NY Giant's star player Victor Cruz and NFL defensive end Wale Ogunleye.

On April 25, "Chelsea's Table Catering by Amerivents" will hold a special launch party to celebrate the kickoff of the newly formed catering company, as well as the opening of the associated restaurant Chelsea's Table Café. The event will begin with a ribbon-cutting ceremony at 5:30pm at Chelsea's Table Café and move to Sunset Terrace at 6:00pm at Pier 62 where "Chelsea's Table Catering by Amerivents" will showcase their eclectic array of delicious and healthy specialties.

"We are thrilled to be bringing our 30 years of experience with organic and natural farm fresh foods to the Big Apple, said Mr. Hirshberg. "The partnership with "Chelsea's Table Catering by Amerivents" and the new restaurant at Chelsea Piers is an incredibly exciting opportunity, with a chance to deliver to New Yorkers exactly the kind of fresh, nutritious foods that people here not only want but demand."

Event experts **Amerivents** worked with corporate and social clients in over 300 locations throughout the New York metropolitan area in 2011 alone. Dedicated to excellent service and event planning, their skilled team is determined to make any type of event a memorable one. Now launching a catering division with new restaurant Chelsea's Table Café, the Amerivents team is excited to expand its brand with a healthy approach.

"Our mission is to bring the finest event experience to the New York Metropolitan Market while inspiring and educating with food that is nutritious and tastes amazing," said Amerivents President James Della Pace. "Chelsea's Table Catering by Amerivents" will provide exclusively farm fresh food being served by bright people who are committed to smart service."

To learn more about **Chelsea's Table Catering by Amerivents**, visit www.amerivents.com/catering